

cincinnati wine festival

INTERNATIONAL

Important Resources for Beneficiary Organizations

Cincinnati International Wine Festival Recognition Guidelines

As a Cincinnati International Wine Festival award recipient, we request that you acknowledge your grant through your organization's communication channels. Please review the following recognition guidelines for examples of how you can publicize your award. A copy of these guidelines are available on our website at www.winefestival.com.

- We ask that grant recipients list the Cincinnati International Wine Festival on promotional materials for funded programming. Examples of promotional materials include flyers, programs, posters, advertisements, news releases, social media posts, and email communications, etc.
- Please use our logo where suitable. Logos can be found at www.winefestival.com/beneficiaries.
- Minimum logo height requirement is 1/4" tall.
- Please refer to the organization as "Cincinnati International Wine Festival." "CIWF" may be used in subsequent references.

Cincinnati International Wine Festival Volunteer Guidelines

The Cincinnati International Wine Festival relies on the attendance and generosity of thousands of supporters, including event attendees, wine experts, and sponsors.

- We ask that beneficiaries support the festival by sending a minimum of 2 – 8 volunteers to the Russ Wiles Memorial Golf Tournament (October) or the Cincinnati International Wine Festival (March). Volunteer opportunities can be found at www.winefestival.com/volunteer
- To reinforce the impact of guests' patronage, please post and re-share news about the Cincinnati International Wine Festival on social media. Please tag @cincywinefest and use #CincyWineFest. CIWF will share a beneficiary toolkit with sample posts and photos in the months approaching the festival.

For additional questions about these guidelines or publicizing your award, please contact the Cincinnati International Wine Festival at 513-241-3434 or aallison@winefestival.com.