



BENEFICIARY ORGANIZATION RESOURCES

Recognition Guidelines for Award Recipients

As a Cincinnati International Wine Festival award recipient, we request that you acknowledge your grant through your organization's communication channels. Please review the following recognition guidelines as you publicize your award.

- We ask that grant recipients credit Cincinnati International Wine Festival on promotional materials for funded programming, including but not limited to flyers, programs, posters, advertisements, news releases, radio and television spots, social media posts, and email communications.
- Please use our logo where suitable. Logos can be found at www.winefestival.com. To best utilize our logo on nonprint items, such as clothing, vehicles, or ads, please contact us.
- Please refer to the organization as "Cincinnati International Wine Festival." "CIWF" may be used in subsequent references.
- Cincinnati International Wine Festival relies on the attendance and generosity of thousands of supporters, including event attendees, wine experts, and sponsors. To reinforce the impact of their patronage, please post and re-share news about the Cincinnati International Wine Festival on social media. Please tag @cincywinefest and use #CincyWineFest. CIWF will share a beneficiary toolkit in the months approaching the festival.

Additional Questions For additional questions about publicizing your grant, please Cincinnati International Wine Festival at 513-241-3434 or aallison@winefestival.com.