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Cincinnati International Wine Festival Launches NEW “At Home” Wine Tasting Experience

CINCINNATI – February 16, 2021 – The Cincinnati International Wine Festival’s 30th annual in-person wine festival has been postponed until early October. However, organizers are thrilled to continue the festival’s March tradition by inviting the community to celebrate virtually, at home, all in support of 30+ local charities.

The wine festival is kicking off its 30th year of *giving back one glass at a time* in 2021 with a **new**, virtual, wine experience - **Cincy Wine Fest @ Home** presented by Kroger and 19/19 Investment Counsel - set for **March 18**. This innovative concept is unlike any other, offering guests a complete, personalized wine tasting experience from the comfort of their homes.

Tickets include three exquisite bottles of wine, packaged in a convenient and personalized “party kit” for two. A limited number of virtual tickets at a variety of price points for the March 18 virtual event will **go on sale March 1 until March 14 only**.

The delightful evening features an interactive and entertaining virtual wine tasting experience via Zoom hosted by a surprise wine expert alongside dozens of Wine Fest @ Home guests. Program topics include cocktail mixology, cheese and wine pairing demos, Q&A, and more, with time for virtual socializing as well. Wine selections vary by kit and by ticket level. Guests will be randomly paired into rooms with 1 of 18 different wine experts.

Just like the in-person festival, there are options for every taste and budget, from the intrigued explorer to the collector aficionado. Cincy Wine Fest @ Home ticket options range from \$75 - \$295. Each ticket equates to 1 “party kit” which serves 2 people.

Most of the Cincy Wine Fest @ Home ticket options include 3 types of wine, custom keepsake GoVino shatterproof wine glasses, a large, wine festival exclusive reusable tote bag, a corkscrew, cocktail kit, cheese, hors d'oeuvres and dessert OR hearty appetizers by the bite, in addition to several surprise goodies to enhance the evening and beyond!

“We know that exploring the vast world of international wine can be intimidating for some,” said Cincinnati International Wine Festival Executive Director Kelly Weissmann. “But we believe that wine is for everyone! Our new Cincy Wine Fest @ Home experience is perfect for those who want to learn, ask questions and acquire their tastes in a supportive, relaxed, comfortable environment. And this elevated and interactive virtual experience is all in support of several wonderful, local causes. I hope you will join us!”





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Proceeds from the virtual event benefit the Cincinnati International Wine Festival's 35 local charity partners focused on the arts, education, and health and human services. The festival has donated more than \$6 million to local charities since its inception in 1991.

Tickets are limited for the March 18 Cincy Wine Fest @ Home experience and will be on sale for a limited time only - March 1 through 14 - at winefestival.com.

Save the date for all of the wine festival's 2021 events, including the 30th annual in-person Cincinnati International Wine Festival in October:

- **MARCH 18 – Cincy Wine Fest @ Home | Virtual Tasting Experience**
- **AUGUST 23 – Russ Wiles Memorial Golf Tournament |TPC River's Bend**
- **SEPTEMBER 30 – Winery Dinner Series | upscale restaurants across the city**
- **OCTOBER 1-2 – 30th annual Cincinnati International Wine Festival | Duke Energy Convention Center**
- **OCTOBER 2 – Charity Auction and Luncheon | Hilton Netherland Plaza**

The entire community (age 21+) is invited to purchase tickets to any of the wine festival events as they become available throughout the year. On sale dates for the remaining 2021 events are to be determined. COVID-19 protocols will be enforced at all in-person events. Visit winefestival.com for more information and updates.

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About the Cincinnati International Wine Festival

The Cincinnati International Wine Festival is a Cincinnati-based 501(c)(3) organization established to raise funds for local charities through the celebration of the wine industry. It features 700 wines from 200 wineries across the globe, all for a great cause. The festival benefits 35 Cincinnati and Northern Kentucky arts, education, and health and human services charities, and has been giving back to the community since 1991. The 30th annual Cincinnati International Wine Festival is set for October 1-2, 2021 at the Duke Energy Convention Center. Learn more and buy tickets at winefestival.com.

