



FOR IMMEDIATE RELEASE

Media Contact:

Candice Terrell

513-342-8043

candice@fiercemarketing.co

Cincinnati International Wine Festival Announces 2019 Honorary Chair and Tickets on Sale Beginning October 1

The non-profit festival features 700 wines from 250 wineries. Proceeds benefit 35 local charities.

CINCINNATI – September 25, 2018 – Tickets for the 2019 Cincinnati International Wine Festival go on sale on Monday, October 1. The popular festival is a non-profit organization that distributes hundreds of thousands of dollars in grants to dozens of local charities each year.

The wine festival is proud to announce its 2019 honorary chair, Mark Beringer. Mark is the great-great-grandson of Beringer Vineyards' founding brother Jacob Beringer. Mark was immersed in wine from the moment he was born in the heart of Napa Valley, California. As the direct descendant to Beringer's first winemaker and one of the most iconic family names in Napa Valley wine history, he knew from a young age that he would follow in the footsteps of his ancestors. He has been Chief Winemaker at the famous Beringer Vineyards since 2015.

2019 will be the Cincinnati International Wine Festival's 29th year of giving back one glass at a time. It consists of wine tastings, gourmet dining, education sessions, silent auctions and more, March 7-9, 2019. One of the largest of its kind in the country, the festival features more than 700 wines from 250 wineries. More than 5,000 people attended last year's events, enabling the festival to give \$453,000, its largest annual charitable donation on record, to its beneficiaries.

The festival kicks off March 7 with The Winery Dinner Series at fine restaurants across the city, where guests will experience fine wines and gourmet meals. It continues March 8 and 9 with grand tastings at the Duke Energy Convention Center, where guests will sample unique wines from around the world along with a plethora of food options and palate cleansers. The Charity Auction and Luncheon at the Hilton Cincinnati Netherland Plaza on March 9 will feature limited-release and rare wines, chef's table dining opportunities, fantastic trips, wine cellar tours and more.

"It's never too early to start thinking of the holidays, and tickets to the wine festival make the perfect gift," said Cincinnati International Wine Festival Executive Director, Debbie Dent.

"Whether you're a seasoned expert or an intrigued beginner, I encourage you to make your plans now to join us for the 2019 Cincinnati International Wine Festival in March. It's such a fun, educational and memorable weekend, and it's all for a great cause. Whether you're with a group of friends, making it a date night or a family affair, you will surely have a wonderful time."

Half of each festival ticket purchased is tax deductible and directly benefits 35 local charities with programs dedicated to the arts, education, health and human services. The festival has donated more than \$5.6 million to local charities since its inception in 1991 thanks to the support and patronage of the Greater Cincinnati community.



FOR IMMEDIATE RELEASE

Media Contact:

Candice Terrell

513-342-8043

candice@fiercemarketing.co

View the 2019 schedule, purchase tickets and learn more at winefestival.com beginning October 1, 2018.

###

About the Cincinnati International Wine Festival

The Cincinnati International Wine Festival is a Cincinnati-based 501(c)(3) organization established to raise funds for local charities through the celebration of the wine industry. It features 700 wines from 250 wineries across the globe, all for a great cause. The festival benefits 35 Cincinnati and Northern Kentucky arts, education, and health and human services charities, and has been giving back to the community since 1991. The patronage and support of the Greater Cincinnati community enables the festival to continue giving back locally, one glass at a time. The 29th annual Cincinnati International Wine Festival is March 7-9, 2019 at the Duke Energy Convention Center. Learn more and buy tickets at winefestival.com.