



FOR IMMEDIATE RELEASE

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2020 Cincinnati International Wine Festival Celebrates 30th Anniversary with a Global Flair

*This **ultimate wine weekend** features 700 wines from 200 wineries all in support of 35 local charities, March 12-14. Events include winery dinners, education sessions, grand tastings and more.*

CINCINNATI – February 5, 2020 – The Cincinnati International Wine Festival is celebrating its 30th anniversary year of giving back one glass at a time with new features honoring its international roots. Since 1991, the wine festival has attracted hundreds of wineries from around the world to Cincinnati for its annual celebration of wine benefiting dozens of local charities.

For both wine connoisseurs and newcomers alike, this ultimate weekend of wine has something for everyone. The 2020 festival, set for March 12-14, has options for every style, palate and preference. The weekend-long celebration consists of grand tastings, gourmet dining, education sessions, a NEW collectors tasting room, a charity auction and luncheon, silent auction and more. One of the largest of its kind in the country, the popular, non-profit festival features more than 700 wines from more than 200 wineries. More than 5,000 people attended last year's events, and even more are expected for this 30th anniversary year.

The festival kicks off with winery dinners the evening of Thursday, March 12, where guests will simultaneously enjoy the best of fine wines and fine dining at more than a dozen of Cincinnati's most prestigious restaurants. One price covers each five-course dining experience offering one-of-a-kind menus crafted alongside carefully chosen wine pairings presented exclusively by each restaurant's winery representative.

The festival continues March 13 and 14 at the Duke Energy Convention Center with a variety of wine tasting and education sessions featuring NEW topics such as Sake 101, old world vs. new world and unique global gems. Friday night's grand tasting experience has been touted as the "best happy hour in town." At the grand tastings, guests will sample a variety of classic, rare and exotic wines, together with delectable bites provided by dozens of Cincinnati foodie favorites.

A charity luncheon and auction on March 14 features limited-release and rare wines coaxed from the cellars of notable Cincinnatians, chef's table dining opportunities at exclusive Cincinnati homes, fantastic trips, wine cellar tours and more.

This year's honorary festival chair is Suzanne Groth, CEO and President of Groth Vineyards & Winery in Oakville, California where she oversees the Groth family wine business on behalf of the second generation. Suzanne is actively involved in several wine industry-related organizations including The Wine Institute and the Oakville Winegrowers Association.



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“I am thrilled to be the Cincinnati International Wine Festival’s honorary chair for 2020,” said Suzanne. “Wine, like family, brings us all to the table to gather, share and reflect. I look forward to being a part of this esteemed festival’s 30th anniversary celebration with the wines from my family’s vineyards, cellar and table.”

Each wine festival ticket purchased directly benefits 35 local charities with programs dedicated to the arts, education, health and human services. The festival has donated more than \$6 million to local charities since its inception thanks to the support and patronage of the Greater Cincinnati community.

“I encourage you to make plans now to join us for a grand, global celebration of our 30th anniversary, March 12-14,” said Cincinnati International Wine Festival Executive Director Kelly Weissmann. “Whether you’re a seasoned wine expert or an intrigued beginner, there truly is something for everyone at the wine festival. From an intimate dinner date, to a night out with friends, I guarantee you will have a fun and memorable weekend, all for a great cause.”

Multiple ticketing price points for the weekend’s events are available to accommodate every budget. View the full schedule, learn more and buy tickets at winefestival.com.

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About the Cincinnati International Wine Festival

The Cincinnati International Wine Festival is a Cincinnati-based 501(c)(3) organization established to raise funds for local charities through the celebration of the wine industry. It features 700 wines from 200 wineries across the globe, all for a great cause. The festival benefits 35 Cincinnati and Northern Kentucky arts, education, and health and human services charities, and has been giving back to the community since 1991. The 30th annual Cincinnati International Wine Festival is March 12-14, 2020 at the Duke Energy Convention Center. Learn more and buy tickets at winefestival.com.