



FACT SHEET

Media Contact:

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2020 Cincinnati International Wine Festival

ABOUT THE FESTIVAL

- It's a Cincinnati-based, charitable, non-profit 501(c)(3) fundraising organization, founded in 1991.
- It was established to raise funds for local charities through the celebration of the wine industry.
- This is the 30th annual festival which features more than 700 wines from 200 wineries.
- It benefits 35 Greater Cincinnati arts, education, and health and human services charities.
- It has granted more than \$6 million to local charities since its inception.
- It features wine tastings, winery dinners, education sessions, silent auctions and more.
- More than 5,000 people attended last year's festival events.
- Follow the wine festival at @cincywinefest | #cincywinefest
- NEW THIS YEAR:
 - Female honorary chair who is also an artist – Suzanne Groth of Groth Vineyards & Winery
 - Globally focused education sessions – Sake 101, old world vs. new world, unique global wines
 - Collectors Tasting Room – exclusive access to \$20K worth of new, rare and exotic wines
 - 7 new countries (Austria, Bolivia, Georgia, Japan, Mexico, South Africa, Uruguay)

WHEN

- March 12-14, 2020

WHERE

- **The Winery Dinner Series – ONE NIGHT ONLY**
March 12 | Cincinnati's finest restaurants | \$125-\$200 in advance | 6:30 p.m.
 1. The Capital Grille
 2. Eddie Merlot's
 3. Jag's Steak & Seafood
 4. Jeff Ruby's Carlo & Johnny – SOLD OUT
 5. Jeff Ruby's Precinct
 6. Lisse Steakhuis
 7. The Metropolitan Club
 8. The Mercer OTR – SOLD OUT
 9. Morton's The Steakhouse – SOLD OUT
 10. Nicola's Ristorante – SOLD OUT
 11. Orchid's at Palm Court
 12. Postmark
 13. The President's Room at The Phoenix
 14. Ruth's Chris Steak House



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- **Grand Tastings, Education Sessions, NEW Collectors Tasting Room**
March 13-14 | Duke Energy Convention Center
 - Friday evening | 7:00 – 9:30 p.m. | \$75 in advance, \$80 at the door
 - Saturday afternoon | 2:30 – 4:30 p.m. | \$70 in advance, \$75 at the door
 - Saturday evening | 6:30 – 9:00 p.m. | \$85 in advance, \$90 at the door
- **Charity Auction and Luncheon**
March 14 | Hilton Netherland Plaza | \$135 in advance
 - 9:30 a.m. wine reception and silent auction
 - 11:00 a.m. live auction then gourmet winery luncheon

TICKETS

- Grand Tasting ticket prices range from \$70-85 per person, with the option to add an Education Session or access to The Collectors Tasting Room **1 hour prior** to each grand tasting session for an additional fee. (ranging from \$30-45 per add-on ticket).
- The Winery Dinner Series ticket prices range from \$125-\$175 per person.
- The Charity Auction and Luncheon is \$135 per person.
- All tickets may be purchased at winefestival.com. Ticket costs directly benefit local charities.

QUICK FACTS

- **700** wines
- **200** wineries
- **20,000** bottles of wine
- **400** volunteers
- **14** restaurant partners
- **18** participating countries
- **35** benefiting charities
- **\$6 million** donated
- **5,000** attendees (in 2019)
- Attendees from **45** US states and **9** countries (Australia, Canada, China, Costa Rica, England, India, Japan, Malaysia, Venezuela)
- **10,000** dessert samples consumed (courtesy of Midwest Culinary Institute)
- **\$20,000** worth of wine in Collectors Tasting Room alone

COUNTRIES REPRESENTED

* new this year

1. Argentina
2. Australia
3. Austria*
4. Bolivia*
5. Chile
6. France
7. Germany
8. Georgia*
9. Italy
10. Japan*
11. Macedonia
12. Mexico*
13. New Zealand
14. Portugal
15. South Africa*
16. Spain
17. Uruguay*
18. USA



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BENEFICIARIES

- Abilities First
- ALS Association Central and Southern Ohio
- Alzheimer's Association Greater Cincinnati
- Art Links
- Asian Community Alliance
- Cancer Family Care
- Carnegie Arts Center
- Catholic Inner-city School Education (CISE)
- Children's Home of Northern Kentucky
- Cincinnati Ballet
- Cincinnati Public Radio - WGUC 90.0 FM
- Cincinnati Symphony Club Audrey Dick Scholarship
- Cincinnati Works
- Concert Nova
- Conductive Learning Center
- Crayons to Computers
- Dan Beard Council Boy Scouts of America
- DeCavel Family SIDS Foundation
- Dress for Success
- Fernside
- Freestore Foodbank
- Kentucky Symphony Orchestra
- Linton Chamber Music Series
- Little Brothers Friends of the Elderly
- Master Provisions
- May Festival
- Mercy Neighborhood Ministries
- Miami University Foundation - Donald E. Becker Memorial
- Midwest Culinary Institute at Cincinnati State
- Project Peace
- Ronald McDonald House Charities of Greater Cincinnati
- Special Olympics Hamilton County
- Stepping Stones Center
- Tender Mercies
- Women Helping Women