



Sponsorship Opportunities

TPC River's Bend

June 3, 2019

- Sponsor (Presenting) \$15,000**
- Logo recognition in all print and electronic promotional materials
 - Prominent logo recognition on sponsor sign overlooking the 18th green
 - Logo recognition at reception
 - Logo signage at 2 holes
 - Sample product on the course with exclusivity of category
 - Marketing opportunities for the tee gifts
 - Logo recognition in March Issue of Cincinnati Magazine
 - 2 foursomes (valued at \$8,000)

- Silver Sponsor \$10,000**
- Logo recognition in all print and electronic promotional materials
 - Prominent logo recognition on sponsor sign overlooking the 18th green
 - Logo recognition at reception
 - Logo signage at 1 hole
 - Sample product on the course
 - Marketing opportunities for the tee gifts
 - 1 foursome (valued at \$4,000)

- Bronze Sponsor \$5,000**
- Logo recognition in all print and electronic promotional materials
 - Recognition on sponsor sign overlooking the 18th green
 - Logo signage throughout the reception
 - Logo signage at a the putting green
 - Marketing opportunities for the tee gifts
 - Sample product at the turn and closing reception

- Hole Sponsor \$500**
- Logo on signage at 1 hole
 - Recognition in the program guide

- Product Placement TBD**
- Golf contest winner prizes
 - Gift bag swag
 - Hole giveaways
 - Morning and/or afternoon reception
 - Toast

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- Golf Foursome \$4,000**
- 1 foursome
 - Company name on signage at 1 hole
 - Company and team members listed in program

RUSS WILES

Memorial



Monday, June 3, 2019 at TPC River's Bend

WHY BE A SPONSOR?

- Exceptional, five-star entertainment for your clients
- Reward your team for a job well done
- Brand building and networking with professional in the areas of food and beverage, professional services and development
- Opportunity for product placement on the course
- Media buzz through traditional and online methods
- **Giving back** – the money raised will be granted to local charities. \$400,000 was donated to 35 charities last year, totaling \$5.6 million over the past 29 years.

REACH

- 5,000+ followers on social media
- 6,000+ email subscribers
- 2,000 average monthly website visitors
- *Cincinnati Magazine*:
 - 160,398 readership
 - 36,398 Circulation



The Cincinnati International Wine Festival is a **philanthropic, nonprofit organization** founded to raise funds for local charities supporting the arts, education, health and human services while promoting the wine industry.

Since its inception in 1991, the wine festival has granted more than **\$5.6 million** to Cincinnati charities.

Our Charities

- Abilities First • ALS Association Central and Southern Ohio
• Alzheimer's Association Greater Cincinnati • Art Links • Asian Community Alliance • Cancer Family Care • Carnegie Arts Center • Catholic Inner-city School Education (CISE) • Children's Home of Northern Kentucky • Cincinnati Ballet • Cincinnati Symphony Club Audrey Dick Scholarship • Cincinnati Works • Concert Nova • Conductive Learning Center • Crayons to Computers • Dan Beard Council Boy Scouts of America • De Caval Family SIDS Foundation • Dress for Success • Fernside • Freestore Foodbank • Kentucky Symphony Orchestra • Linton Chamber Music Series • Little Brothers Friends of the Elderly • Master Provisions • May Festival • Mercy Neighborhood Ministries • Miami University Foundation - Donald E. Becker Memorial • Midwest Culinary Institute at Cincinnati State • Project Peace • Ronald McDonald House Charities of Greater Cincinnati • Special Olympics Hamilton County • Stepping Stones Center • Tender Mercies • WGUC 90.0 FM
• Women Helping Women •

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